

2015 Community Profile

For more than 125 years, Redlands has been known as a community that celebrates its past and embraces its future.

Early on, agriculture prospered with the navel orange, and many citrus groves can still be found in Redlands today. Over the years, the City has earned a well-deserved reputation as a cultural and educational leader.

Incorporated in 1888, community leaders have continually set high standards for housing, business, education and recreation.

As Redlands celebrates its 127th year, the City is well positioned for continued economic success.



Demographics

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|-------------------------------------------------------|---------------|
| Population | 69,882 |
| Daytime Population | 74,484 |
| Median Age | 36.2 yrs. |
| Median Household Income | \$66,835 |
| Average Household Income | \$87,922 |
| Household Incomes over \$100,000 | 31.4% |
| Total Employment | 35,800 |
| School Enrollment (K-12) | 21,857 |
| College Graduates (bachelor's degree or higher) | 38.2% |
| Assessed Valuation (2014) | \$7.4 billion |
| Taxable Sales (2014) | \$1.1 billion |

Residential Market

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|-----------------------------------|-----------|
| Housing Units | 26,967 |
| Single Family (68%) | 18,275 |
| Multifamily (28%) | 7,406 |
| Median Home Price..... | \$352,000 |
| Average Apartment Rent (2BR)..... | \$1,087 |

Land Use Mix

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|-----------------------|---------------|
| City..... | 36.25 sq. mi. |
| Retail..... | 410 acres |
| Office | 250 acres |
| Industrial | 922 acres |
| Parks/Open Space..... | 3,523 acres |

Transportation

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|---------------------------|----------------------------------------------------------------------------|
| Accessible Freeways | I-10, I-210 |
| Rail | Amtrak & Metrolink (passenger/San Bernardino station); BNSF (freight) |
| Bus | Omnitrans |
| Airports | Redlands Municipal; LA/Ontario (25 min); LAX (80 min); John Wayne (60 min) |

Educational Facilities

Redlands has excellent educational facilities that include one of the nation's leading private universities; 4 high schools; 3 middle schools; and 10 elementary schools. There are also more than 15 other top-rated private and public colleges within a 30-minute drive.

Recreational Facilities

Redlands residents and visitors have a variety of cultural and recreational amenities to choose from including an historic downtown; challenging 18-hole golf course; performing arts amphitheater; four museums; a family-friendly water park; nature preserve; 14 city parks; a 35-acre soccer complex and nearly 30 miles of hiking, biking, and equestrian trails.

Public Safety

The City of Redlands Police Department employs 79 sworn officers and approximately 40 civilian personnel operating under a Risk Focused Policing (RFP) policy. The City of Redlands Fire Department maintains quality fire and emergency response services from its four strategically placed fire stations.