

MINUTES of a meeting of the Cultural Arts Commission of the City of Redlands held on **Nov. 10, 2014**, at 4 p.m., in the City Manager's Conference Room, 35 Cajon Street, Redlands, CA 92373.

PRESENT

David Lawrence, Commissioner
Frank Herendeen, Commissioner
James Stewart, Commissioner
Brenda Spoelstra, Commissioner
Dennis Christensen, Commissioner
Paul Foster, Council Liaison
Alyssa Freyder, Redlands East Valley High School representative
Carl Baker, Staff Liaison

ABSENT

Jan Korfmacher, Chair
Priya Jha, Commissioner
Donna West, School District Liaison

1. **CALL TO ORDER** - The meeting was called to order at 4:00 p.m. by Commissioner Spoelstra
2. **APPROVAL OF MINUTES** – Approved unanimously. **M/S Herendeen/Lawrence**
3. **PUBLIC COMMENT** – Local business owners Ryan Berk and Rob Pearson spoke regarding Art in Public Places. They informed the commission that they are raising money to fund downtown public art, including proposed murals and painted utility boxes. Funds are being kept by the Redlands Conservancy. They suggested both temporary and permanent art, depending on the sites and offered to narrow down proposals before bringing them to the commission for approval and recommendation to the City Council. • Danielle Giudici Wallis spoke to the commission about her interest in developing a community arts workshop space. She is applying for grants and interested in arts that address a water conservation message. She is proposing a community garden space that focuses on native plants and would be provided to residents in exchange for sod or non-native plant species. Plants would be used to create paper which would be used for further art projects. • Alyssa Freyder attended the meeting representing Redlands East Valley High School and provided a report regarding activities at the school, including a policy to allow seniors to purchase and paint their own parking spaces; one-on-one plays; a memorial bench with plaques and two crepe myrtle trees in honor of several teachers who recently passed away; and plans for an arts scholarship in the name of REV teacher Glen Johnson, who recently passed away.
4. **CITY COUNCIL LIAISON REPORT** – Paul Foster reported on the I-10 underpass beautification project to improve the City's Gateway entrances. The project is funded by a portion of the proceeds from the sale of the Palmetto groves. Improvements to three underpasses at Eureka, Orange and Sixth streets include new paint, LED lighting and mural artwork representing historic orange crate labels and historic Redlands buildings. The second phase will include new landscaping for the Caltrans property along the off-ramp at Pearl Street. He also reported on the Orange Street Alley project and the current status of the Redlands Mall.
5. **SCHOOL DISTRICT LIAISON REPORT** – None.
6. **NEW BUSINESS** –
 - a. **SUPPORT FOR REDLANDS DANCE THEATER** – The commission voted unanimously to support the Redlands Dance Theater following a presentation at the previous commission meeting. The endorsement does not include monetary support. **M/S Stewart/Herendeen**
 - b. **SUPPORT FOR GRANT APPLICATION FOR REDLANDS ALLEY PROJECT** – Tabled due to lack of a presentation.
7. **OLD BUSINESS**

- a. **DISCUSSION AND POSSIBLE ACTION REGARDING ART IN PUBLIC PLACES** – The subcommittee met twice since the September meeting and reviewed Resolution 6818 which already defines the commission’s role in supporting Art in Public Places. Commissioners sought direction from the City on areas where art could be installed, noting that the type of art would be site specific. Paul Foster stated that the resolution is designed to encourage the commission to seek business contributions to public art and encouraged the commissioners to approach new businesses to seek donations of either artwork or funds toward public art. Commissioners Spoelstra and Christensen noted that the City needs a continuing funding source and the commission should focus on raising funds. Commissioner Stewart stated the City needs a procedure to allow people to donate at the public counters and asked if the commission could advertise for donations through Development Services. Focus should be on grant funding, art events, a presence in the community by the commission and requests for funding.
8. **COMMISSIONER REPORTS** – Commissioner Stewart has invited City staff to address the commission on the status of the Santa Ana River Trail and possible public art as part of the trail design.
9. **ATTENDANCE** - Noted
10. **ADJOURNMENT**- The meeting adjourned at 5:35 p.m.

The Commission adjourned to the next regular meeting, **Monday, Jan. 12, 2015, at 4 p.m.** to be held in the **City Manager’s Conference Room**.