

Minutes of the Cultural Arts Commission of the City of Redlands held on March 9, 2015, at 4 p.m. in the City Manager’s Conference Room, 35 Cajon St., Redlands, CA 92373

PRESENT Jan Korfmacher, Chair
David Lawrence, Commissioner
James Stewart, Commissioner
Brenda Spoelstra, Commissioner
Dennis Christensen, Commissioner
Danielle Trynoski, Commissioner
Donna West, School District Liaison
Carl Baker, Staff Liaison (By phone)

ABSENT
Priya Jha, Commissioner
Paul Barich, City Council Liaison

I CALL TO ORDER – The meeting was called to order by Jan Korfmacher

II. APPROVAL OF MINUTES – Approved unanimously M/S Stewart/Trynoski

III. PUBLIC COMMENT – None

IV. CITY COUNCIL LIASON REPORT – None

V. SCHOOL DISTRICT REPORT – Donna West presented the information on the common core courses, that now include visual and performing arts. RUSD was awarded the State honor of the Golden Bell award. There are multiple programs from high schools applying for the Blue Ribbon award, from RHS, Citrus Valley, and REV. Reported on the high graduation rate 91% and low dropout rate 4.8%. Brought attention to how the arts are now part of the inclusion programs.

VI. OLD BUSINESS –

A. Art in Public Places, as part of fundraising while contacting donors, Commissioner Spoelstra requested business cards. Staff liaison confirmed they can be ordered, they would need the specific contact information for each Commissioner.

Julia, a member of the community brought handouts to the Commission about national projects doing utility box painting improvements. She gave materials on specifications on dimensions and supported it with it being a temporary APP project funded by the community group. Members of the community suggested that they didn’t know who or where to raise the question to help initiate the project. She will bring the full presentation to the next CAC meeting.

B. Downtown Artwalk – Commissioner Spoelstra reminded everyone is invited to attend the CAC portion of the Artwalk. The chalk art, Modonnari, is a temporary street art project specifically for the event at no cost to the City. Volunteers are needed for set- up. Commissioner Trynoski will be available to attend.

VII – NEW BUSINESS

- A. **Absenteeism by commission members.** A motion was made to have staff contact absent commissioners to see if there is a time conflict or change in their interest to serve on the commission. M/S Korfmacher/Spoelstra unanimously approved
- B. **Review Objectives and Goals for 2015** – Fundraising and Grants, finding locations and footprints for installations. No motion was made. Discussion on drafting a procedure for installations. Discussion as a reminder than any art group can present a cultural art project to the Commission for the purpose of recommendation to the City Council. That is the current procedure for public art project proposals. If a recommendation is given, the City Council would receive that recommendation for the next Council meeting, where the applicant can present the proposal, Commissioner’s attendance is not mandatory.
- C. **Donations to CAC online, with providing a link on the City’s website.** Staff reported that each department is responsible for updating their own page. There is no webmaster for the City of Redlands. The CAC website remains less active, since there isn’t anyone on staff delegated to continual updates as seen in other departments. Commissioner Trynoski volunteered to investigate a Cultural Arts Commission Facebook page, and review the City’s policy on Facebook pages.
- D. **Discussion re: integration of the CAC with urban improvements.** Commissioner Christensen volunteered to work with Economic Development and Planning on communication with prospective upcoming projects. Motion was made to designate Commissioner Christensen as a liaison to these departments. **M/S Stewart/Trynoski Approved**
- E. **Discussion on public awareness of commission and role** – no action or discussion, covered in previous topics.
- F. **Discussion re: grant advisor to provide information on available grants.** Commissioner Stewart will invite emeritus Commissioner Michael Layne to visit a future meeting to make some advisory recommendations to the commission on where and how to begin looking for grants. Discussion on developing a procedure so the City is prepared to qualify for grant applications. No action taken.

VIII – Commissioner’s Reports

Commissioner Stewart regrets he will not be able to attend the DTR Artwalk as he will be in Palm Desert with a renowned ceramicist from Mexico. It’s a three day event, free to the public and invited anyone to come.

IX – ADJOURNMENT

Chair Korfmacher adjourned the meeting at 5:30 p.m.

The Commission adjourned to the next regular meeting, **Monday, May 11, 2015, at 4 p.m.** to be held in the **City Council Chambers.**

