

Minutes of the Cultural Arts Commission of the City of Redlands held on December 7, 2015, at 4 p.m. in the City Manager Conference Room, 35 Cajon St., Redlands, CA 92373

PRESENT Dennis Christensen, Commissioner
David Lawrence, Commissioner
Brenda Spoelstra, Commissioner
Baljit Toor, Commissioner
Danielle Trynoski, Commissioner

ABSENT

Jan Korfmacher, Chair
James Stewart, Commissioner
Paul Barich, City Council Liaison
Donna West, School District Liaison
Carl Baker, Staff Liaison

I. CALL TO ORDER – The meeting was called to order by Danielle Trynoski

II. PUBLIC COMMENT – None

III. CITY COUNCIL REPORT – None

IV. SCHOOL DISTRICT REPORT – None

V. NEW BUSINESS –

A. Discussion and possible action regarding a proposal to organize a kickoff reception for the Mayor’s Public Art Initiative and approval of a recommended budget up to \$1,500 for venue, catering, and promotional materials: Commissioners Trynoski and Christensen request the allocation of \$1,500 for a reception to announce a fundraising campaign for the Mayor’s Public Art Initiative. They outlined an event with 30-50 invited guests depending on venue size, hors d’oeuvres, a presentation on the initiative, and an activity such as a raffle drawing. Commissioner Toor asked about the \$1,500 budgeted and if this would be a sufficient amount for an event like this. Commissioner Christensen mentioned that the Mission Gables House is a potential venue which may offer a discount on a facility fee, and Commissioner Trynoski stated that some of the reception costs may be lowered or covered by sponsorship donations. Commissioner Lawrence asked if any other local organizations are involved yet, and Commissioner Trynoski responded that the CAC is currently the only supervisory agency however the campaign has received funds from several corporate donors. Commissioner Christensen listed Mountain West Financial, the Match Corporation, Toyota of Redlands, Tom Bell Chevrolet, Redlands Chevrolet Property LLC, Redlands Toyota Property LLC, Redlands Auto Plaza, The Bell Family Trust; Tom Bell Trustee, Ken Munoz/MCC Construction, Newland Homes LLC, and Diversified Pacific/Redlands 6120, LLC as donors to the campaign for a total amount of \$13,500. He also added that these donors and any others who contributed before the reception would be recognized at the event. Commissioner Spoelstra asked what type of content would be included in a presentation, and Commissioner Christensen responded that it would be an overview of the initiative, its goals, donors to date, and fundraising options. Commissioner Toor recommended a PowerPoint or slideshow to illustrate examples of Public Art and Commissioner Christensen agreed. Commissioner Spoelstra asked if the Program Management subcommittee would present information, and Commissioner Trynoski replied that this reception and presentation would be a chance to discuss the ongoing activities and vision of the Commission.

Commissioner Spoelstra moved that the Commission approve the recommended budget of up to \$1,500 and recommended the proposed reception to be presented to City Council at the council's next regular meeting on January 5, 2016. Commissioner Toor seconded. The commission voted unanimously to approve the motion.

VI. OLD BUSINESS –

A. Report by the Finance and Program Management subcommittees on the Mayor's Public Art Initiative. Discussion and possible action: Commissioner Trynoski from the Finance subcommittee presented a draft of a timeline for the Mayor's Public Art Initiative fundraising efforts. Commissioner Christensen reported on a meeting with Kathy Wessels, Redlands resident, and Carl Baker during which the addition of an online donation portal was discussed. Commissioner Christensen reviewed the city ordinances and resolutions which govern the city commissions and the Cultural Arts Commissions procedures. He highlights that the Cultural Arts Commission is tasked with publishing a call for artists once per year according to Resolution 6818. Commissioners Trynoski and Christensen reported that an appeal letter was sent to the Kiwanis Noon Club of Redlands and an appeal to the Rotary Club of Redlands will be sent out shortly. Commissioner Toor of the Program Management subcommittee reported that a list of potential artists has been drafted based on artists known to the subcommittee members. These potential artists work in a variety of media and range in price depending on the material and size of the work. Subcommittee members have contacted a few artists who have expressed concern over the budget and site location. Commissioner Spoelstra offered to help obtain a map of city-owned property for the subcommittee to facilitate selection of a possible installation site. Commissioner Toor mentioned that sculpture artist Simi Dabah, based in Los Angeles and Joshua Tree, may be willing to donate an artwork to the city. Commissioner Christensen recommended review of the city ordinances and resolutions, especially Resolution 6818, which include a protocol for accepting art donations. Commissioner Spoelstra asked if the installation would be permanent or temporary, and Commissioner Toor replied that the art selected for the Mayor's project would be permanent but subsequent installations at other sites could be temporary or rotated. Commissioner Spoelstra asked if the Program Management subcommittee is planning to issue a call for artists or invite select artists to submit a proposal? Commissioner Toor responded that the subcommittee is reviewing regional artists' body of work and if it will fit with the initiative's mission to create a list of top prospects. The subcommittee will then decide location and approximate size, then invite artists to provide proposals. It was established that April 1, 2016 is the tentative goal to conclude fundraising efforts and propose artist selection to City Council.

VII. COMMISSIONER'S REPORTS –

Commissioner Spoelstra reported on two open studio events this weekend. Tucker Works Studio, owned by Lisa Tucker, will have an open house on Saturday featuring a visiting glass artist from New York. Also happening is the Redlands 6 Open Artists Studio Tour during which there will be six open studio tours of local artists. Commissioners Christensen and Spoelstra both referenced the Free Art Movement and its activity in the Inland Empire.

Commissioner Christensen reported on the General Plan Steering Committee, and based on feedback from local performing arts groups, he will be pursuing the addition of a Performing Arts Center to the Redlands General Plan.

VIII. ADJOURNMENT

Danielle Trynoski adjourned the meeting at 4:53 p.m.

The Commission adjourned to the next regular meeting, **Monday January 11, 2016, at 4 p.m.** to be held in the City Council Chambers.